



# Electronic File Requirements

This sheet is designed to help the customer understand what The Printing Place needs to ensure a pleasant printing experience. It will help to avoid problems that cost valuable time and money. Please take a couple of moments to see what electronic files we can accommodate and how your files need to be set up.

## Media Accepted Mac or PC

Floppy  
Zip 100 or 250 MB  
CD ROM

## Supported Formats

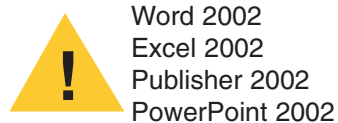
PDF  
Postscript  
EPS


## Supported Applications (Mac)

Quark 6.0  
Acrobat 6.0  
Photoshop CS2  
Illustrator CS2  
InDesign CS2  
PageMaker 7.0  
CorelDraw 8  
FreeHand 9

## Supported Applications (PC)

Quark 6.0  
Acrobat 6.0  
Photoshop CS2  
Illustrator CS2  
InDesign CS2  
PageMaker 7.0  
Corel Draw 11



 Because of the problematic nature of these files Please convert these file types to print ready PDF format, if at all possible.

- Supply ALL graphics and fonts used in your project, even if they are embedded.
- If at all possible try to avoid using Truetype or Multiple Master fonts (MM fonts), they can be problematic. Additionally, do not use the applications typestyles palette to modify type ie.(if you want Helvetica Bold use *Helvetica Bold* not *Helvetica* with a typestyle of bold)
- Remove all unused colors from your color palette.
- Color Images must be saved in CMYK mode @ 300 dpi at final size.
- Black & White Images must be saved in Grayscale mode @ 300 dpi at final size.
- If possible please provide files in individual pages (ie. Business Cards with four separate names: four 3.5 x 2 pages )
- Please provide a proof so we may ensure accuracy. (ie. laser, folding samples, mock ups etc...)
- If the job has ink that prints to the edge the file must have bleed (ie. Image 1/8 past the trim.)

## Additional Charges:

- ~ ColorMatching and Color Conversions. (Because of its higher gamut, RGB is preferred)
- ~ File Manipulation, Separations, Alteration, Adding bleed, Typesetting, etc....

If you have any questions please call (760) 773-4701